



THE BARRIER OF SPEARS - DRAKENSBERG

green & sustainable *Tourism*




LEOPARD



SUPPORTING LOCAL SCHOOLS

When it comes to sustainability, it's crystal clear. Green and Sustainable Tourism is no longer a luxury add-on or optional attitude. A concerted drive towards a greener and more sustainable tourism ethos is imperative, and at Thompsons Africa, we are leading from the front... We invite you to come on board...

In line with our commitment to encouraging sustainable tourism business practices, we have identified establishments who are making a commitment to Sustainable Tourism – look out for this symbol  within the Thompsons Africa Brochure - these establishments have either just begun or already have an established practice in place towards supporting the Sustainable Tourism cause.

BOUNDLESS SOUTHERN AFRICA

Nine Southern African countries have elected the Boundless Southern African brand as a means of showcasing the various transfrontier conservation areas. Through Boundless, these countries offer tourists so much more in terms of experiencing wildlife and scenic beauty in pristine destinations. Engage directly with local communities and learn about their culture, history and sustained conservation of the environment and cultural heritage.

Thompsons Africa is proud to be associated with Boundless Southern Africa and has identified establishments  who form part of these transfrontier conservation areas.



green leaf

environmental standard



Thompsons Africa Celebrates Going Green with the Green Leaf Environmental Standard.

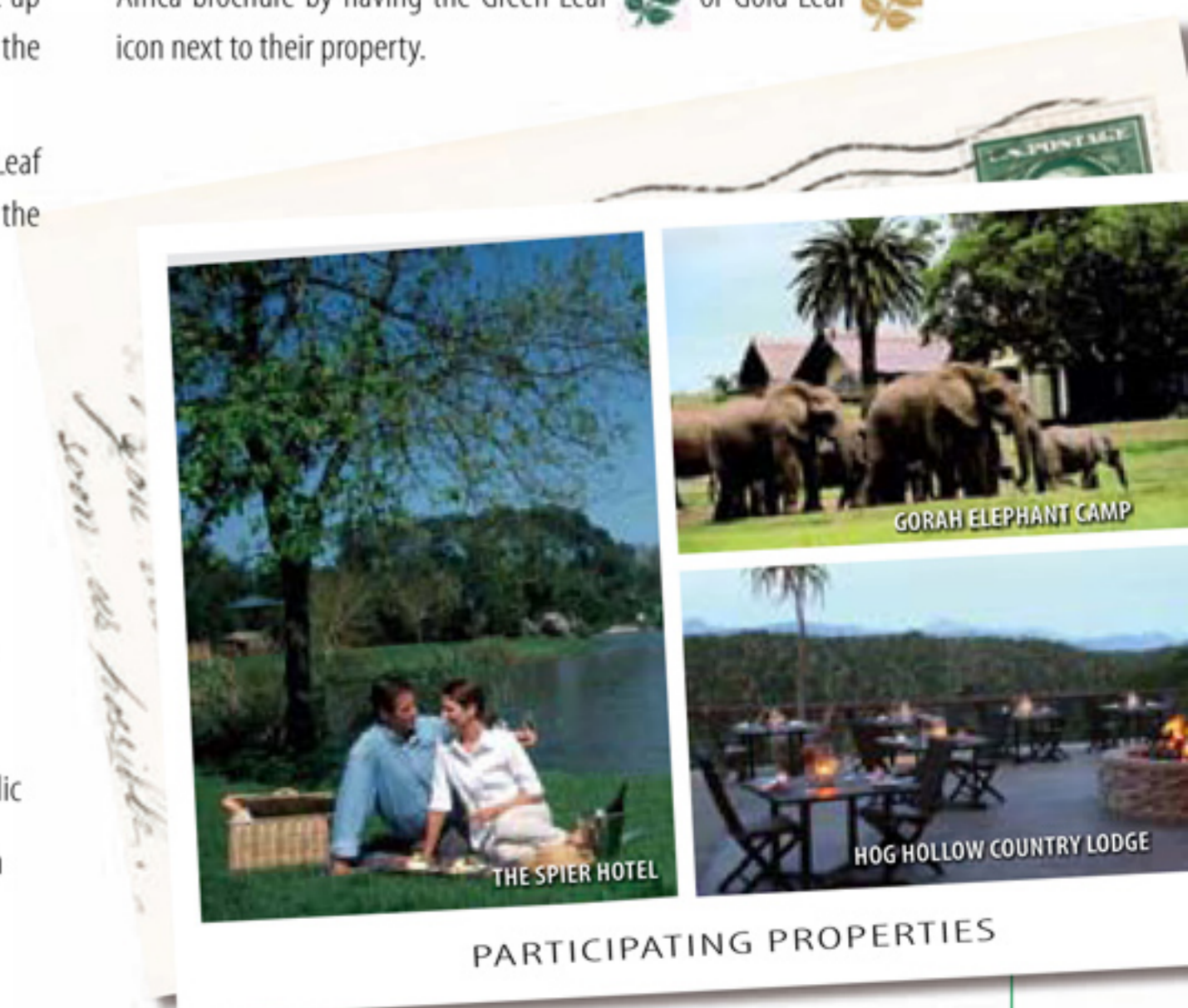
At Indaba 2009 Thompsons Africa announced its proud partnership with the Green Leaf Environmental Standard with the hope of encouraging participation by hoteliers and accommodation seekers alike to engage in environmental action and best practice. A year on, Thompsons Africa is excited by the take up of hoteliers in the Green Leaf Environmental Standard programme, as the number of properties reaching a compliant score increases.

Without compromising the hotel quality and experience, the Green Leaf Environmental Standard measures the effects of consumption on the environment while inspiring environmental and social change.

The main objectives of hoteliers are:

- Raise environmental awareness
- Address design and construction in an environmentally and socially responsible manner
- Reduce direct environmental operating consumption and costs
- Provide a framework for best practice and continual improvement of environmental and social indicators
- Improve corporate image amongst regulators, customers and the public
- Enhance the marketing edge through independent on-site verification and audits
- Provide a carbon neutral environmental legacy

The Green Leaf Environmental Standard recognises achievers who have met a minimum of 75% compliance through its Green Status, and a Gold Status for those meeting 95% compliance. Hoteliers are recognized in the Thompsons Africa brochure by having the Green Leaf  or Gold Leaf  icon next to their property.



PARTICIPATING PROPERTIES